

NAMITHA K S

Namithasahajan@gmail.com | +971 523387075 | Linked In
Al Nahda, Sharjah, United Arab Emirates |
UAE Resident | Emirates ID No: 784-1994-5261259-3

SUMMARY

I am a dedicated professional with a PhD in Indian Documentary Aesthetics and Politics, awaiting my defense. With substantial industry experience in the creative sector and teaching across diverse educational settings, I specialize in Adobe Creative Suite, media studies, education, and creative arts. I strive to make learning engaging, helping students grasp complex concepts and apply them creatively in their work.

WORK EXPERIENCE

Graphic Designer, High Tide Ships, Dubai, UAE

Jan 2025 - June 2025

- Coordinated with marketing teams, content writers, and sales teams to understand requirements and deliver designs under tight deadlines
- Utilized Adobe Photoshop, Illustrator, and InDesign extensively for layout design and illustration

Teaching Assistant, University of Hyderabad

Jan 2022 - Jan 2024

- Delivered comprehensive instruction in Design Fundamentals, Graphic Design Software, Editing Software, Basic Motion Graphics/ marketing tools
- Provided mentorship to students on assignments, offering expert guidance on technical execution and conceptual development.

Tutor (freelance classes and Designing)

2015- Present

- Deliver dynamic online design courses, focusing on Adobe Creative Suite, encompassing graphic design and motion graphics.
- Expert freelance designer with a specialization in book illustrations, partnering with esteemed publishers such as Orient BlackSwan and Cambridge University Press.

Graphic / Product Designer, Kunstlerin Cosmetics (Remote)

Nov 2022- Dec 2024

- Spearheaded product design initiatives, fostering collaboration among team members to innovate and elevate design concepts.
- Provided mentorship on new projects, guiding the team through design processes and creative solutions.

Graphic Designer, Yellowz Studio

Mar 2015- Dec 2015

- Developed branding and visual identities for clients.
 - Designed logos, posters, banners, and other promotional materials.
 - Created wedding albums and website layouts with custom layouts and design aesthetics.
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Assistant Video Editor Cum Compositor, Infoprism Solutions**Feb 2014- Jan 2015**

- Assisted in post-production practices, including editing and compositing.
- Supported the team on a short film project, contributing to editing and workflow coordination.
- Worked as Assistant Director on a short film project, supporting rehearsal scheduling and crew coordination

Personality Development Trainer, English Academy Thrissur (Part-time)**July 2012- Dec 2013**

- Empower students to confidently express themselves by fostering a supportive environment that encourages vocal participation.
- Implement strategic exercises to conquer public speaking apprehensions, enabling individuals to communicate effectively in diverse settings.
- Facilitate practical public speaking sessions to enhance oratory skills

EDUCATION**PhD in Communication, University of Hyderabad, 2019-2025**

- Research focused on documentary aesthetics, politics, and caste dynamics in Indian documentary practice, thesis submitted, awaiting defense.

Master of Arts in Mass Communication, Pondicherry Central University, 2017-2019

- Gained in-depth knowledge of media theories and communication strategies.

Bachelors in Multimedia Communication, Calicut University, 2013-2016

- Explored digital media, communication technologies, and interactive storytelling.

Diploma in Multimedia Animation, School of Multimedia Animation and Research Training Centre, 2012-2014

- Developed skills in visual storytelling, animation techniques, and multimedia integration.

SOFTWARE SKILLS

- Adobe Photoshop
 - Adobe Illustrator
 - Adobe Premiere
 - Adobe After Effects
 - Meta Ads
 - Adobe Dream Weaver
 - Adobe Indesign
 - Procreate
 - Word Press
 - 3D Motion Graphics
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TEACHING SKILLS

- Graphic Design
- Documentary Studies
- Film Studies
- Cultural Communications
- Principles of Journalism
- Branding
- Communication Research
- Media Theories

ACADEMIC ACTIVITIES

- Organized the International Symposium on “**South Asian Documentary Film Practice and Trends**” at the Department of Communication, University of Hyderabad (March 2023)
- Organized the Seminar on “**Bodily Habitations: Cinema, Caste, Religious, and Gender Practices**” at the Department of Communication, University of Hyderabad (March 2020)
- Assisted in organizing the **IAMCR (International Association of Media and Communication Researchers)** event on “**Rethinking Borders and Boundaries: Beyond the Global/Local Dichotomy in Communication Studies**” in Hyderabad (July 2021).
- Conducted workshops on **Graphic Design and Digital Storytelling** in Hyderabad and Pondicherry (2019 & 2020).

RESEARCH CONFERENCES

SCMC Pramana International Research Conference (2021)

- Title: Contemporary Media Cultures and Anti-Caste Platforms: Opportunities and Limitations
- Location: SYMBIOSIS Centre for Media and Communication, Pune, Maharashtra, India

The 14th Asian Conference on Media, Communication & Film (MediAsia 2023)

- Title: Insights Into the History of Independent Documentary Filmmaking in India: Changing Narratives
- Location: Kyoto Research Park, Kyoto, Japan

ISMER 2024 - International Symposium on Media Education & Research (2024)

- Title: Gendered Narratives: A Critical Analysis of Women’s Portrayal in Thai Boys Love Series
- Location: Amrita Vishwa Vidyapeetham, Kochi, University in Kerala, India

RESEARCH PUBLICATIONS

Portrayal of Masculinity in Malayalam Cinema: A Comparative Study of Great Indian Kitchen and Aarkaryam

- Published in: DIALOGIST: International Journal of Literary Studies and Interdisciplinary Research (2021)
-

Insights Into the History of Independent Documentary Filmmaking in India: Changing Narratives

- Published in: MediAsia Official Conference Proceedings (December 2023)
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FUTURE RESEARCH

- Soft power exercised by the nations through OTT platforms
 - Intersection of documentary politics and aesthetics
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AWARDS

- Awarded **travel grant** (Institute of Eminence) for presenting papers at international conferences (MediAsia 2023, Japan).
 - Qualified **National Eligibility Test (NET) (National Eligibility to teach as Assistant Professor)** in 2019
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SOCIAL LINKS

Linked In : <https://www.linkedin.com/in/namitha-sahajan-5aa644248/> (**click here**)

Instagram : https://www.instagram.com/paint_with_nami/ (**click here**)

REFERENCES

Mr. Nidhin Ganesh Kakkanat

Sales and Marketing (Head)
High Tides Ships, Dubai, UAE
+971 524980663

Dr. Sathya Prakash Reddy

Professor
SN School of Arts and Communication
University of Hyderabad, IN
sathyaprakashr@uohyd.ac.in
(My Research Supervisor)
+91 9440057846

Dr. Madhavi Ravikumar

Assistant Professor
SN School of Arts and Communication
University of Hyderabad, IN
mrksns@uohyd.ac.in
(Doctoral Research Committee Member)
+91 9618205577

DECLARATION

I hereby declare that all information provided in this CV is true and accurate to the best of my knowledge and belief. I take full responsibility for the authenticity of the details provided above.

Namitha KS
